

TRUST THE HISTORY OF GREAT SOUND WITH MOREL'S NEW HOME THEATRE SPEAKERS

# MOREL *of the story*

In the late 1990s all you needed was a strip of white; wall, sheet or paper and a projector to create the most natural home theatre experience. It was a time when all the members of a family would leave the comfort of their rooms and gather around in one place to enjoy some family bonding. Today, when everyone is busy with work, school or university that even meals are eaten in their respective rooms, it is only the television room and a movie that binds the strewn beads of a family. Home theatre systems today bring the true cinema experience right in your lap. So whilst you plan some family bonding time, add quality entertainment to the quality time and add Morel's new SoundSpot Music Theatre 2 system.

With more than thirty years of experience in technologic innovation, Morel has a reputation of designing fashion forward audio systems that are a favourite in the music industry. Morel's founder Mr. Mier Mordechai revels on the brand's rich heritage, "The core value was to manufacture unique high quality products while implementing innovative technology." And the brand is a standing testament to these values as it leads the way for spectacular sound through improved software, high quality speakers and amplifiers. Founded in 1975, Morel has

constantly nurtured its knowledge to give clients technologically advanced products that are innovative in every sense of the word.

An idea that germinated from Mier's innate love for music and his search for speakers that would sound as good as to excite him, Morel speakers deliver that thrill, that feeling of complete euphoria. "Morel is as vibrant as ever, with a clear direction and focus on further development that provides new and exciting loudspeakers that offer a special synergy of technology, design and performance," Mier further adds. Rightly so, Morel was one of the world's first companies to use Neodymium magnets in its products and today too, continues to enhance its audio systems.

And so amid all pomp and fanfare, the brand launches the SoundSpot Music Theatre 2 system speakers. Utilizing the technology of the 2009 introduced Fat Lady; the SoundSpot Music Theatre 2 system adds new dynamics to sound. A two-way, true point source system, it gives you stable and consistent off-axis sound. Raising the standards of quality sound with its design innovations, the speakers add buzz to your movie experience.

Clothed in a strong but thin metal sphere, the Morel speakers break with design tradition and give you satellite speakers that are neither small nor discreet. Reproducing a wide audio spectrum, the speaker's response is so deeply set that the ultra low subwoofer's crossover point lets you believe that all the sound is reflected from its spheres.

Spherical in shape, the Morel SoundSpot Music Theatre 2 system speakers can be rotated to an impressive 270 degrees horizontally and 90 degrees vertically. You can even stop the speakers from rotating with a single, hidden screw that locks it in position thus enhancing easy control of the sound field. What's more, the speaker base can be installed on any surface you so choose; on the ceiling, on the wall and on-shelf.

Owing to its advanced metal processing, the SoundSpot speaker enclosure comes as thin as 1 millimeter that preserves the internal volume thus producing better mid-bass response. The Morel Theatre 2 system comes with fibreglass composite that transmits rich deep bass and a seamless sonic integration, both improving the quality of music delivered.

"We do it all. We trust ourselves," Mr. Mier Mordechai's words hold truth, for Morel indeed does it all with new and innovative home audio systems, high quality car audio systems and amplifiers too. Available in Piano white, piano black and champagne the Morel SoundSpot Music Theatre 2 system speakers are the perfect way to sum up a stay-in-night with your family and friends.

The desire for better music is a lifestyle choice; so make that change and surround yourself with soulful sound; surround yourself with Morel. ♦



Morel's SoundSpot Home Theatre speakers play music from anywhere: on-ceiling, on-wall and on-shelf