

MOREL Supremo 6

GUIDE PRICE - £1,475 +VAT RRP (£1733)

SOME OF THE FINEST SPEAKERS AVAILABLE IN ANY MARKET, LET ALONE MOBILE

A pure passion for music is what drove the designer of these speakers. Coming from a family of musicians, the man behind all this technology was always intrigued by the way acoustical instruments worked. It seemed a natural progression to become involved in loudspeakers for home use and unlike some companies who shun car HiFi, also developing fine quality mobile applications. The thing is, speaker genius comes in different flavours. You get companies who can design bass speakers with astonishing monstrous grip and performance, like JL Audio, and you get those who can make the most blessedly fabulous tweeters. The two are rarely found in one company. What is even more rare is to find a designer or speaker

company that are also incredibly able when it comes to the most crucial part of the sound spectrum, the midband. Whatever your religious beliefs, our maker designed the human ear to be really sensitive to only one part of the audio spectrum – the midband. It's how a mum can hear her baby crying in a room full of children. It's how we can locate normal sounds' locations with great accuracy – if not as well as a barn owl. In fact, we humans are the deafest of all mammals. The rats in the sewer have better and more extended hearing than we do. Whales and elephants actually use deep frequencies way below anything we can feel as more than fear. So it is seriously impressive to find a speaker company with expertise across the passband. These Supremos are such a set from such a company. Not coming with a huge and confusing passive crossover, (it's easy to use) these speakers, as well as all their lesser priced technology-filtered-down-to-affordability type products are all

available as separate items as well as in the systems offered. I've lost count of the number of demo cars I've seen where they make a three way from two sets of two ways or chop and change speakers from different sets to get the exact (yet mismatched) application they were wanting. As these cost plenty, it's a good thing to know you can get the voice-matched driver array you want to



use as designer of systems. They sound fabulous, put simply. Really fast and accurate. Close your eyes and listen to something soulful and you can see the expressions on the soul divas' faces as they sing. HiFi stuff like mouth sounds, edges of strings and just plain sudden crescendos are all delivered with clarity and power. Characterised by the use of massive voice coils of great linearity of motion, the engineering principles seem to be that more than enough is just right. Yet, oddly, they don't do a seven thousand pound car system. When you compare these with other mad-end costlies, you could actually come to the conclusion that they also represent good value for money. However, if value is all, then look further down the range. Morel speakers include coaxials (referred to as point source speakers) and several lines of descending levels of technology, always keeping as much of the Morel cunning as possible for the money, resulting in a line that creates vast customer loyalty. Once you've gotten your client to listen to some top Morels, at least as top as you suspect

their budget might reach, you really will have to be unlucky to lose them. I enjoyed these hugely and will miss them when they go back, as they came in a pair of enclosures. At 14 litres each, this did limit them to no deeper than around 74Hz but when running freeair unsupported in a door space, they are rated to reach down to a very low 25Hz, way below what's needed to

meld believably with a subwoofer. So; very high quality, priced so as to compete savagely with other Very High End Products (the sort that arrive in special metal or wooden cases) yet flexible for the designer. Well worth offering to perfectionist customers from all walks of life – not just posh motor owners in middle age but also Saxo Boy who wants to show

off that he owns the utter bollocks. Try talking about them and demo them – these kids often spend four figures on wheels and tyres, after all....

For more information, contact Flagship Products on 020 8838 8844 fax 020 8838 8839 or e-mail Sales@flagshipproducts.co.uk website: www.morelhifi.com

SPECIFICATIONS

- ✓ Ohms impedance, 200w RMS, 89dB 1w/1m efficient
- ✓ Passband 25hz to 25,000Hz
- ✓ Shallow Mounting Depth 165mm for mid; 32mm for HF
- ✓ Flat Neodymium pancake magnets
- ✓ Three inch mid voice coil with Hexatech Aluminium wire
- ✓ Bruel & Kjaer MLSSA matched tweeters

SELLING POINTS

- ✓ Astonishing high quality, even off axis
- ✓ Good value for money when compared to others
- ✓ Total component flexibility – buy systems or what you need
- ✓ Lovely big domes – 28mm - coated with Accuflex™